



2019 Community Guide Advertising

- Directly reach over 8,700 households and businesses in Berea -



Extend your reach!

Interactive editions with linked ads and listings are available online for 12 months after publication!

*68.4% of readers purchase products and services from ads seen in publications**

Our Community Guides are delivered to **ALL residential and business postal addresses** located in the featured city. Plus, they are regularly used by realtors and recruiters to attract and inform **new residents, students and businesses.**

We distribute 13,000 magazines in Berea annually.

Limited distribution continues throughout the year at **high-traffic community locations.**

*76% of readers still have the old edition of a magazine in hand when the new edition arrives**

More than just a book of listings, our Guides are **professionally designed magazines** full of fresh content and useful contact information that readers hold on to for handy reference. This means your advertising dollars are stretched into **long-term market visibility** that lasts the whole year (or longer)!

Production Calendar

Publication City	Total Distribution Reach	Layout Deadline	Distribution Date
BEREA - 44017	13,000	November 1, 2018	January 2019

*Source: The City and Regional Magazine Association (CRMA), 2016

Reserve Your Ad Space Today!

Name: _____ Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Phone: _____ Fax: _____

Size/Location	Ad Dimensions	Rate	Chamber Members
Back Cover	8.75" x 11.25"	\$3,757	\$2,972
Front Inside Cover	8.75" x 11.25"	\$3,029	\$2,396
Back Inside Cover	8.75" x 11.25"	\$2,983	\$2,360
Centerfold 2 Page Spread	17.25" x 11.25"	\$3,805	\$3,293
3 Page Foldout	call for details	\$3,995	\$3,445
2 Page Spread	17.25" x 11.25"	\$3,596	\$3,113
Full Page	8.75" x 11.25"	\$1,700	\$1,345
Half Page	7.875" x 4.875"	\$1,289	\$920
One-Third Page	7.875" x 3.375"	\$959	\$685
Quarter Page	3.78" x 4.875"	\$769	\$560
Eighth Page	3.78" x 2.3"	\$500	\$356
Non-profit Eighth Page	3.78" x 2.3"	\$150	\$150

ACCEPTED PAYMENT OPTIONS

- Check made payable to Master Printing Group
- Credit Card (by phone, fax or in person - for your security, do not email credit card information)
- Purchase Order

ART FILES & DESIGN SERVICES

You will receive a digital proof of your ad to review and approve before final layout placement.

(select one):

- I will provide a print-ready, digital art file.
- Please use my ad from a previous guide.
- I would like to see my previous ad.
- I am interested in a quote for design services for my ad.
- Undecided

Ad Order	Ad Size	Price
Berea		
Middleburg Heights		
Olmsted		
Total		

**PLEASE EMAIL
QUESTIONS OR
ART TO:
info@mpgboostpublishing.com**

This form constitutes an agreement to purchase advertising. You will be contacted to confirm your order, billing arrangements and art file preferences. Payment arrangements and art file delivery must be made by the specified creative deadlines to guarantee placement in each publication. Cover and centerfold ads are sold on a first-paid basis.

Please provide a signature to acknowledge that you are authorized to make advertising purchases and decisions on behalf of the listed person, company or organization.

Signature: _____ Date: _____

Thank you for your support!



Questions? Contact info@mpgboostpublishing.com
 Fax completed form to (440) 234-2601 or snail mail to:
 1060 W. Bagley Road, Suite 102 • Berea, OH 44017 | Phone: (440) 243-1080