

2019 Community Guide Advertising

mpgboost publishing is proud to collaborate with local Chambers of Commerce and municipalities to showcase the best of northeast Ohio in our customized Community Guides.

ADVERTISING BENEFITS:

- Delivery to all residential and business postal addresses in featured cities
- Availability at high-traffic community locations
- Additional distribution throughout the year by Chamber of Commerce, realtors and recruiters
- Interactive editions with linked ads and listings available online for 12 months after publication
- Chamber member and multi-guide rate discounts
- Portion of proceeds goes back to Chambers of Commerce

ISSUE FEATURES:

- Theme-driven design and content
- Local History
- Area Attractions
- Civic Organizations
- Detailed Map and Street Index
- Government Contacts
- Community Services
- Chamber of Commerce Listings



INCREASE YOUR VISIBILITY & EXTEND YOUR MARKETING DOLLARS!

REACH ALL RESIDENTIAL AND
BUSINESS POSTAL CUSTOMERS in featured zip codes

2019 Advertising Rates and Specifications

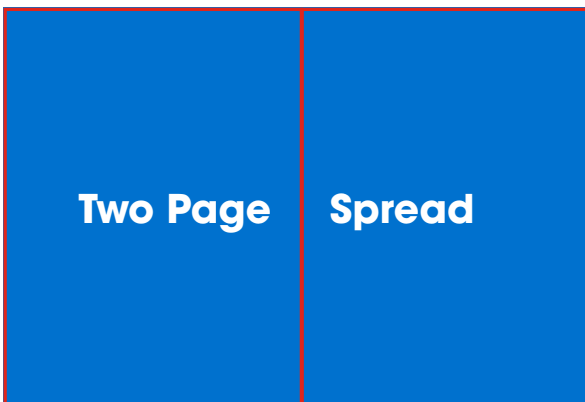
Only one of Each Available per Guide!

Size/Location	Rate	Chamber Members
Back Cover	☐ \$3,757	☐ \$2,972
Front Inside Cover	☐ \$3,029	☐ \$2,396
Back Inside Cover	☐ \$2,983	☐ \$2,360
Centerfold 2 Page Spread	☐ \$3,805	☐ \$3,293

Size	Rate	Chamber Members
3 Page Foldout	☐ \$3,995	☐ \$3,445
2 Page Spread	☐ \$3,596	☐ \$3,113
Full Page	☐ \$1,700	☐ \$1,345
Half Page	☐ \$1,289	☐ \$920
One-Third Page <small>(horizontal)</small>	☐ \$959	☐ \$685
Quarter Page <small>(vertical)</small>	☐ \$769	☐ \$560
Eighth Page <small>(horizontal)</small>	☐ \$500	☐ \$356
Non-Profit Eighth Page	☐ \$150	☐ \$150

Advertisement Sizes:

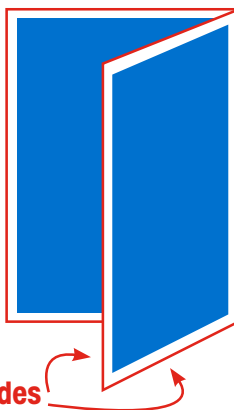
Two page spread:	17.25" x 11.25"
Full page:	8.75" x 11.25"
1/2 page:	7.875" x 4.875"
1/3 page H:	7.875" x 3.375"
1/4 page V:	3.78" x 4.875"
1/8 page H:	3.78" x 2.3"



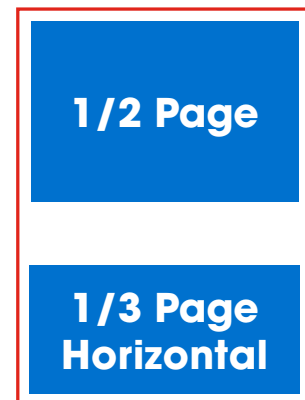
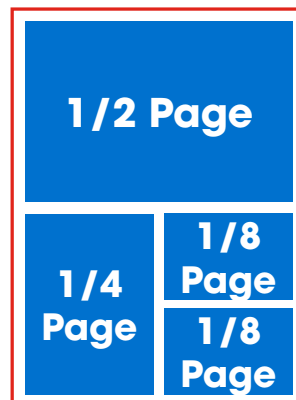
**PLEASE EMAIL
QUESTIONS OR
ART TO:**

info@mpgboostpublishing.com

**3 Page
Foldout
Spread**



Both Sides



Ad Design Specifications and Guidelines

- We prefer electronic artwork in one of the following formats for PC or MAC: Hi-res PDF, eps, ai, hi-res tif, jpg. We can accept files for Adobe Creative Cloud Photoshop, Illustrator and Indesign.
- Print-ready artwork emailed or on a disc is defined as a file in one of our acceptable formats above, with all linked images and fonts (or convert all text to outlines).
- All colors must be CMYK value. PMS spot or RGB colors will be converted to their CMYK values.
- All photos, logos, or art included should be at least 300 dpi at the desired size (100%).
- If you need a complete ad campaign, we can create one for you at our regular hourly design rates.
- We reserve the right to refuse any advertising we find offensive or inappropriate.